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# Register Now for the Fourth Annual Great Lakes Crop Summit

MOUNT PLEASANT – Registration is open for the fourth annual Great Lakes Crop Summit (GLCS) at Soaring Eagle Casino and Resort in Mount Pleasant, January 25-26, 2017. The event attracted more than 900 farmers from across the state last year and is expected to be even bigger this year.

The two-day event will feature speakers from universities, industry and private consulting firms sharing their expertise on topics from agronomy to grain marketing to social media. It includes a trade show showcasing some of the best products and technologies in Michigan agriculture and plenty of opportunities to network and learn.

This year, GLCS is pleased to feature several nationally-acclaimed speakers:

- **Greg Peterson – The Peterson Farm Brothers, Kansas:** In less than five years, these three farm brothers, and sister, have become known world-wide for promoting daily life on the farm through their music and video parodies. It is their goal to educate the general public on where their food comes from and what a real Midwest family farm looks like.
- **Dr. Kevin Folta – Professor and Chairman of the Horticultural Sciences Department, University of Florida:** Dr. Folta is well respected for blending his genomics research with a keen ability to communicate science to the public. He contributes to the website GMOAnswers.com and is an avid blogger on scientific and agricultural issues. His research explores the interplay between genetics, the environment and plant productivity.
- **Mike Mock – Mock Consulting LLC, Ohio:** Long respected for his daily risk management commentary on the grain markets, Mike Mock will follow up on the January

crop report and discuss why a diversified portfolio might be best for both your stock and bond investments AND your grain marketing plan.

- **Chad Colby – Colby AgTech, Illinois:** Chad Colby is an Illinois farm kid who has grown up to be a respected technology geek. He is sought out for his ability to look at current and emerging technologies and their practice applications on the farm. He is also a leading advocate for unmanned aerial systems use in agriculture.

Attendees can earn ten Restricted Use Pesticide (RUP) credits, ten Certified Crop Adviser (CCA) credits and one Michigan Agriculture Environmental Assurance Program (MAEAP) credit for attending.

The **Michigan Corn Growers Association** and the **Michigan Soybean Association** will also hold their 2017 annual meetings during GLCS.

Registration and a full schedule are available online at [www.GreatLakesCropSummit.com](http://www.GreatLakesCropSummit.com) and hotel discounts are available.

*The Great Lakes Crop Summit is a joint effort of the Corn Marketing Program of Michigan, the Michigan Soybean Promotion Committee and the Michigan Wheat Program.*

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