

2017



January 25-26, 2017

THE FUTURE *of* FARMING

This year's event is bigger and better than ever!

**Soaring Eagle Casino and Resort
Mt. Pleasant, MI**

**REGISTER online at
www.GreatLakesCropSummit.com
or by calling 517.668.2676**

A joint effort of:



PLUS: Opportunities to earn RUP, CCA, and MAEAP credits for attendance.

THIS YEAR'S TOPICS INCLUDE:

Marketing and Business Management:

- **Options and Futures to Advanced Marketing Tools**
Bryan Doherty, Stewart-Peterson, West Bend, Wisconsin
- **Blending Crop Insurance with Marketing Plans**
Mike Mock, Mock Consulting LLC
- **Corn Farmers and the Next Farm Bill, Making Your Voice Heard**
Sam Willett, National Corn Growers Association

Agronomy – Corn and Soybeans:

- **Nitrogen and Sulfur on Corn**
Dr. Kurt Steinke, Michigan State University
- **Manure as Fertilizer for High Yields**
Dr. Kurt Steinke, Michigan State University; George Zmitko, Owosso Farmer
- **Tackling the Limiting Factors to Corn Yield: Rotations, residues, nutrients and microbes**
Stephanie Smith, Eastern U.S. Regional Mgr 360 Yield Center
- **Diversity is Key to Stopping Soybean Cyst Nematodes**
Dr. Palle Pedersen, Syngenta, Greensboro, North Carolina
- **Critical Factors for Soybean Yields**
AJ Woodyard, BASF

Emerging Issues, Educating Consumers, Social Media:

- **Behind the Scenes of the Peterson Farm Bros. Social Media**
Greg Peterson, Peterson Farm Brothers, Assaria, Kansas
- **Finding Your Media Niche to Ensure Agriculture Has an Intentional Presence**
Kim Bremmer, Ag Inspirations, Wisconsin
- **Consumer Trends on Farms & Foods: A panel of millennial consumers**
Moderated by Elaine Bristol, Michigan Ag Council

Agronomy – Wheat:

- **Stripe Wheat Rust of 2016, Moving Forward**
Dr. Martin Chilvers and Martin Nagelkirk, Michigan State University Extension
- **Principles and Practices of Intensive Wheat Management**
John Whittaker, NorthernSTAR Integrated Services, Grayling
- **Nitrogen Management on Wheat**
Dr. Kurt Steinke, Michigan State University

Technology:

- **Next Generation Biotech Traits**
Dr. Kevin Folta, University of Florida
- **Beyond Color Maps: What else can you do with yield data?**
Dennis Pennington, Michigan State University Extension
- **Yield Monitors: Improving data quality**
John Fulton, Ohio State University
- **Variable Seeding Rates of Corn and Soybeans**
Lessons learned from a farmer panel
- **What Can Drones do on Your Farm in 2017?**
Chad Colby, Colby AgTech, Peoria, Illinois
- **Remote Sensing, What's the Big Deal?**
Chad Colby, Colby AgTech, Peoria, Illinois
- **Ag-Tech Incubator: How to take a great on-farm idea to commercialization**
Becky Huttenga, Great Lakes Ag-Tech Business Incubator

Wildlife Management:

- **Deer & Wildlife Management**
James DeDecker, Michigan State University; Ashley Autenrieth & Monique Ferris, MI DNR; Tim Wilson, USDA Wildlife Services