









NATIONAL BIODIESEL BOARD MEMBER BENEFITS: SAMPLE VEHICLE DISCOUNTS AVAILABLE THROUGH OEM PROGRAMS

The following examples are intended to illustrate the types of vehicle discounts available to National Biodiesel Board members through the discount programs we have negotiated with Chrysler, Ford, and General Motors. ***Please note, YOUR ACTUAL PRICING MAY VARY depending upon the vehicle make, model and options chosen. Please consult the automaker websites referenced below to “build and price” the specific vehicle of your choice. Additional dealer incentives or vehicle trade-in values may apply as well; see your dealer for details. Call the NBB Vehicle Discount Hotline at 1-800-841-5849 to register for the discount program(s) of your choice!**

OEM PROGRAM:	<p style="text-align: center;">CHRYSLER</p> 	<p style="text-align: center;">FORD</p> 	<p style="text-align: center;">GENERAL MOTORS</p> 
<p>WEBSITE: Visit these sites to “build and price” the specific vehicle of your choice</p>	www.chrysleraffiliates.com	www.fordpartner.com	www.gmsupplierdiscount.com
<p>VEHICLE BRANDS OFFERED:</p>	Ram, Dodge, Chrysler, Jeep, Fiat, SRT	Ford, Lincoln	GMC, Chevrolet, Buick, Cadillac
<p>TRUCK – Pricing Example*</p> 	<p>Ram 3500 HD, Crew Cab MSRP = \$56,375 Preferred Price = <u>\$51,379</u> Your Discount = \$ 4,996 (Additional incentives may apply)</p>	<p>Ford F350 King Ranch, Crew Cab MSRP = \$50,415 X Plan w/ Incentives Price = <u>\$45,497</u> Your Discount = \$ 4,918</p>	<p>GMC Sierra 3500 HD, Crew Cab MSRP = \$42,600 Preferred Price w/ Incentives = <u>\$36,345</u> Your Discount = \$ 6,255</p>
<p>SUV – Pricing Example*</p> 	<p>Jeep Grand Cherokee MSRP = \$44,420 Preferred Price = <u>\$41,359</u> Your Discount = \$ 3,061 (Additional incentives may apply)</p>	<p>Ford Explorer Limited MSRP = \$38,100 X Plan w/ Incentives Price = <u>\$34,288</u> Your Discount = \$ 3,812</p>	<p>Chevrolet Traverse LTZ MSRP = \$37,710 Preferred Price w/ Incentives = <u>\$35,961</u> Your Discount = \$ 1,749</p>
<p>CAR – Pricing Example*</p> 	<p>Chrysler 200 MSRP = \$27,830 Preferred Price = <u>\$26,411</u> Your Discount = \$ 1,419 (Additional incentives may apply)</p>	<p>Ford Fusion SE MSRP = \$23,935 X Plan w/ Incentives Price = <u>\$21,179</u> Your Discount = \$ 2,756</p>	<p>Chevrolet Cruze Diesel MSRP = \$24,985 Preferred Price w/ Incentives = <u>\$23,461</u> Your Discount = \$ 1,524</p>



NATIONAL BIODIESEL BOARD - MEMBER BENEFITS:
OEM VEHICLE DISCOUNT PROGRAM OVERVIEW

The National Biodiesel Board's OEM Outreach & Education Program Team has negotiated some great vehicle purchase/lease discount deals available to all National Biodiesel Board Members. These Preferred Pricing options - combined with current incentives - can be up to thousands of \$\$\$ off the MSRP.

The chart below details the programs that are now available through Chrysler, Ford, and General Motors, and how to obtain the discounts.

NOTE: For all 3 manufacturers, you must obtain the discount code BEFORE purchasing your vehicle. Discounts are not available post-purchase.

OEM:	CHRYSLER	FORD	GENERAL MOTORS
DISCOUNT PROGRAM NAME			
VEHICLE BRANDS OFFERED	Ram, Dodge, Chrysler, Jeep, Fiat, SRT	Ford, Lincoln	GMC, Chevrolet, Buick, Cadillac
NBB VEHICLE DISCOUNT HOTLINE Call this number first to confirm eligibility and get registered for the discount program	1-800-841-5849	1-800-841-5849	1-800-841-5849
OEM DISCOUNT PROGRAM WEBSITE Search here for sample vehicle pricing and answers to Frequently Asked Questions	www.chrysleraffiliates.com or call Chrysler Program HQ at 1-888-444-4321	www.fordpartner.com	www.gmsupplierdiscount.com
PROCESS TO OBTAIN DISCOUNT Follow these easy steps to get a great deal on a new vehicle! Discount code must be obtained BEFORE purchasing your vehicle; discounts cannot be applied after purchase.	<p>1) Call 1-800-841-5849 to register for program and obtain the NBB Company Code for CHRYSLER</p> <p>2) Visit www.chrysleraffiliates.com and provide requested information, along with the NBB Company Code</p> <p>3) After providing the requested information online, you'll receive a unique Control Number. Print the Control Number and take it to your local Chrysler, Jeep, Dodge, Ram or Fiat Dealer to obtain your discount.</p> <p>* Be prepared to show your Drivers License & proof of NBB Membership / member organization affiliation to the Dealer.</p> <p>4) Identify yourself as a Chrysler Affiliate Rewards Program participant through the National Biodiesel Board. Once the dealership verifies the Control Number, you can choose from any eligible new Chrysler, Jeep, Dodge, Ram, Fiat or SRT vehicle to purchase or lease at a special discounted rate.</p>	<p>1) Call 1-800-841-5849 to register for program and obtain the NBB Company Code for FORD</p> <p>2) Visit www.fordpartner.com and provide requested information, along with the NBB Company Code</p> <p>3) After providing the requested information online, you'll receive a unique PIN Number. Print the PIN Number and take it to your local Ford or Lincoln Dealer to obtain your discount.</p> <p>* Be prepared to show your Drivers License, proof of NBB Membership / member organization affiliation, and last 4 digits of your SSN to Dealer.</p> <p>4) Identify yourself as a Ford Partner X-Plan Program participant through the National Biodiesel Board. Once the dealership verifies the PIN Number, you can choose from any eligible new Ford or Lincoln vehicle to purchase or lease at a special discounted rate.</p>	<p>1) Call 1-800-841-5849 to register for program and obtain the NBB Company Code for GENERAL MOTORS</p> <p>2) Visit www.gmsupplierdiscount.com and from the top right click 'SIGN IN' or 'Create an account' if you are new to this site to register, obtain your username & PW, and provide the requested information, including the NBB Company Code</p> <p>3) When you are ready to buy, select "GM Supplier Discount" & follow the prompts to receive a unique Authorization Number. Print the Authorization Number and take it to your local GMC, Chevrolet, Buick or Cadillac Dealer to obtain your discount.</p> <p>* Be prepared to show your Drivers License & proof of NBB Membership / member organization affiliation to the Dealer.</p> <p>4) Identify yourself as a GM Supplier Discount Program participant through the National Biodiesel Board. Once the dealership verifies the Authorization Number, you can choose from any eligible new GMC, Chevrolet, Buick or Cadillac vehicle to purchase or lease at a special discounted rate.</p>
DISCOUNT RATE Enjoy these great, no-haggle discount prices! Ask your dealer for a copy of the invoice to confirm you received the OEM discount.	1% below factory invoice; A \$75 administration fee applies. Additional dealer incentives or trade-in values may apply as well; see your dealer for details.	% off MSRP varies by make and model chosen; Calculate your specific savings by "building and pricing" your desired vehicle at www.fordpartner.com A \$275 administration fee applies. Additional dealer incentives or trade-in values may apply as well; see your dealer for details.	% off MSRP varies by make and model chosen; Calculate your specific savings by "building and pricing" your desired vehicle at www.gmsupplierdiscount.com \$150 program fee applies. Additional dealer incentives or trade-in values may apply as well; see your dealer for details.
NUMBER OF VEHICLE PURCHASES ALLOWED FOR NBB MEMBERS	2 per calendar year for NBB Members or their spouses	2 per calendar year for NBB Members or their spouses or household members	2 per calendar year for NBB Members, plus each time you purchase a vehicle under the GM Supplier Discount Program, you can share the GM discount with one other individual (family or friend, etc.) - Contact the NBB Vehicle Discount Hotline at 1-800-841-5849 to start that process.