

2019

SPONSORSHIP OPPORTUNITIES



Working for You



www.micorn.org



On behalf of our more than 1,400 members,
the Michigan Corn Growers Association (MCGA)
invites you to become a sponsor.

Your support is critical to the success of our events and we hope you will participate in 2019. To sponsor our events or quarterly newsletter, fill out the enclosed form, select which events and portions you would like to participate in and return the form to the MCGA office. Unless directly stated, there can be multiple sponsors for each activity. The earlier we know about your sponsorship, the sooner we can promote it in our member mailings and publications, so please return your form today! Unless otherwise requested, an invoice for your sponsorship will be sent prior to the event. Your contribution of door prizes for the golf outings is also appreciated.

To thank our sponsors for their support, each business will receive a complimentary one-year membership in the MCGA. Thank you for your commitment to the MCGA and we look forward to working with you!

2019-2020 EVENTS

AUGUST 2019 **CENTRAL MICHIGAN GOLF OUTING**

Friday, August 2, 2019, 9:00 a.m.-5:00 p.m.
Centennial Acres, Sunfield

THUMB AREA GOLF OUTING

on August 7, 2019, 9:00 a.m.-5:00 p.m.
Uby Heights Golf & Country Club, Uby

QUARTERLY **CMPM/MCGA NEWSLETTER**

Schedule – Spring, Summer, Fall, Winter

JANUARY 2020 **ANNUAL MEETING**

Wednesday, January 29, 2020, 4:30-5:30 p.m.
Soaring Eagle Casino & Resort, Mt. Pleasant

MCGA ANNUAL MEETING

The MCGA Annual Meeting is the organization's annual business meeting where members network and learn about the association. The Annual Meeting showcases the year's accomplishments and plans for the upcoming year. The 2020 meeting will be during the Great Lakes Crop Summit.

EVENT – Investment: \$1,500 or more

- Space provided at the entrance for company sign/banner
- Company mention during the opening remarks
- Company sign at the door and on stage
- Slide in the Annual Meeting presentation
- Recognition on the printed agendas

FOOD & BEVERAGES – Investment: \$500 or more

- Company sign displayed at the food and beverage area
- Recognition in the Annual Meeting presentation

MCGA CORPORATE SPONSORS

The MCGA is excited to offer our ag business friends a chance to be our annual partners. The goal is to highlight your role as a sponsor through annual participation and exposure to our members.

Our corporate sponsors will receive the following benefits in 2019:

- Visible presence on the Michigan Corn website with a link to your business
- Free 1/4 page ad in each quarterly newsletter
- An opportunity to contribute one 1/2 page article annually to the newsletter (subject to approval)
- Recognition at our Annual Meeting
- Invitation to dinner with our board members and legislators
 - Invitation to our Corn Boil on the capitol lawn
 - Corporate sponsorship investment is \$3,500





2019 GOLF OUTING

All golf outing sponsorships include your company name in promotional materials.

**Contingent upon receiving sponsorship commitment before materials are printed.*

DINNER

- Company sign displayed during dinner
- One complimentary foursome in the outing
- *Investment:* **Central – \$875 Thumb – \$1,200**

HOLE-IN-ONE (ONE SPONSORSHIP ONLY)

- Two company representatives must oversee contest (Investment includes the cost of an insurance policy)
- Company mention during awards ceremony
- Includes breakfast, lunch and dinner for representatives
- Two complimentary registrations for the outing
- *Investment:* **Central – \$750 Thumb – \$825**

LUNCH

- Company sign displayed at the clubhouse
- Two complimentary registrations for the outing
- *Investment:* **Central – \$575 Thumb – \$750**

GOLF CARTS

- Company name on cart signs
- *Investment:* **Central – \$375 Thumb – \$575**

GOLF BALLS

- Company name or logo on golf balls
- Opportunity to have representatives hand out golf balls while greeting growers and attendees (Investment includes the cost of printed golf balls in sleeves)
- *Investment:* **Central – \$550 Thumb – \$750**

MARKERS & TEES

- Company logo/name on markers and tees
- Opportunity to have representatives hand out markers and tees while greeting growers and attendees (Investment includes the cost of printed markers and tees)
- *Investment:* **Central – \$400 Thumb – \$600**

PHOTOS (ONE SPONSORSHIP ONLY)

- Company name or logo on photo sleeves (Investment includes cost of pictures and printing)
- *Investment:* **Central – \$275**

HOLE SPONSORS

- Company sign at golf hole
- Opportunity to have representatives at golf hole to greet growers and attendees
- Company can run game of choice at the sponsored hole (Holes will be assigned on a first come, first served basis)
- Representative can present award for game at dinner
- Includes breakfast, lunch and dinner for representatives
- *Investment:* **Central – \$225 Thumb – \$300**

BREAKFAST

- Company name displayed during breakfast
- *Investment:* **Central – \$150 Thumb – \$300**

NON-ALCOHOLIC BEVERAGES

- Company name on drink tickets
- *Investment:* **Central – \$125 Thumb – \$225**

QUESTIONS?

Please contact us at: 1.888.323.6601
psweeney@micorn.org
www.micorn.org



MICHIGAN CORN

BETWEEN THE ROWS

The Joint Magazine of the Corn Marketing Program of Michigan and the Michigan Corn Growers Association

NEWSLETTER

Between the Rows is the joint newsletter of the Corn Marketing Program of Michigan and the Michigan Corn Growers Association. All editions reach more than 14,000 farmers and industry partners across the state. Our mailing list includes MCGA members, Michigan corn farmers, state and national lawmakers, agribusinesses, MSU Extension agents, USDA Farm Service Agency staff, state and national commodity organizations and other key industry leaders. This is an excellent opportunity to reach Michigan's corn industry.

Sponsors have the opportunity to choose from the following advertising options:

FULL PAGE AD

- Full page advertisement inside the newsletter
- Ad can be black and white, two-color or four-color
- Company must provide artwork
- **Investment: \$1,000**

1/2 PAGE ADVERTISEMENT

- 1/2 of a page advertisement, inside the newsletter
- Ad can be black and white, two-color or four-color
- **Investment: \$600**

1/4 PAGE ADVERTISEMENT

- 1/4 of a page advertisement, inside the newsletter
- Ad can be black and white, two-color or four-color
- **Investment: \$350**

QUARTERLY ADVERTISEMENTS (BEST VALUE)

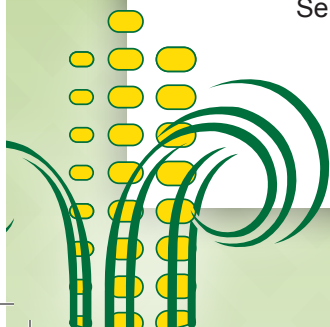
- In four consecutive issues
- Ads can be black and white, two-color or four-color
- **Investments: Full page advertisement: \$3,000,
1/2 page advertisement: \$1,800, 1/4 page advertisement: \$1,050**

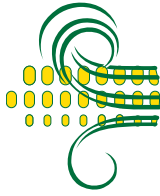
*An advertising
specifications
sheet is provided
to sponsors.*

THANK YOU TO OUR 2018 SPONSORS

Corporate Sponsor: LG Seeds

Advance Trading	Harvest Energy Solutions
Bay Port State Bank	Helena Agri-Enterprises
Carbon Green BioEnergy	Jorgensen Farm Elevator
CHS, Inc.	McAlvey, Merchant & Associates
Clancy Insurance Agency	Monsanto
Corteva Agriscience	Mycogen Seeds
Crop Risk Services	Nachurs Alpine Solutions
Cooperative Elevator Company	Northstar Bank
DEKALB/ASGROW	Nutrien Ag Solutions
DTE Energy	Plant Tuff, Inc.
Exchange State Bank	Poet Biorefining
Farm Bureau Crop Insurance – Matt Thelen	Specialty Hybrids
Farm Bureau Crop Insurance – Mark Reinhardt	Stine Seed Company
Farmers Co-Op Grain Co.	Syngenta
Foster Blue Water Oil Company	The Andersons, Inc.
Great Lakes Crop Insurance Agency	Thumb Crop Insurance
Greenstone Farm Credit Services	Thumb Bank & Trust
	TNT Equipment
	Tri-County Equipment
	Tubbs Brothers
	Williams Farm Machinery
	Yeo & Yeo CPAs & Business Consultants





Michigan Corn Growers Association
13750 S. Sedona Parkway, Suite 5
Lansing, MI 48906

2019 SPONSORSHIP OPPORTUNITIES INSIDE

Michigan Corn Growers Association

2019 Sponsor Registration Form

Contact's Name

Company Name

Mailing Address

Business Phone

City, State, Zip Code

Business Fax

Email Address

Name to Appear As Sponsorship (if different than company)

Please check the events and activities you wish to sponsor:

☐ **Annual Meeting** - Wednesday, January 29, 2020 - Soaring Eagle Casino and Resort, Mt. Pleasant

☐ Event - \$1,500 or more

☐ Food & Beverage- \$500 or more

Annual Meeting Total: \$ _____

☐ **Central Michigan Golf Outing** - Friday, August 2, 2019 - Centennial Acres, Sunfield

☐ Dinner - \$875

☐ Hole-in-One - \$750

☐ Lunch - \$575

☐ Golf Balls - \$550

☐ Markers & Tees - \$400

☐ Golf Carts - \$375

☐ Beverages - \$125

☐ Hole Sponsors - \$225

☐ Breakfast - \$150

☐ Pictures - \$275

Central Michigan Golf Outing Total: \$ _____

☐ **Thumb Area Golf Outing** - Wednesday, August 7, 2019 - Ugly Heights Golf & Country Club, Ugly

☐ Dinner - \$1,200

☐ Hole-in-One - \$825

☐ Lunch - \$750

☐ Golf Balls - \$750

☐ Markers & Tees - \$600

☐ Golf Carts - \$575

☐ Beverages - \$225

☐ Hole Sponsors - \$300

☐ Breakfast - \$300

Thumb Area Golf Outing Total: \$ _____

☐ **Quarterly Newsletters**

Winter

Spring

Summer

Fall

Four Consecutive Issues

☐ Full Page - \$1,000

☐ Full Page - \$1,000

☐ Full Page - \$1,000

☐ Full Page - \$1,000

☐ Full Page - \$3,000

☐ Half Page - \$600

☐ Half Page - \$600

☐ Half Page - \$600

☐ Half Page - \$600

☐ Half-Page - \$1,800

☐ 1/4 Page Ad - \$350

☐ 1/4 Page Ad - \$350

☐ 1/4 Page Ad - \$350

☐ 1/4 Page Ad - \$350

☐ 1/4 Page Ad - \$1,050

Newsletter Total: \$ _____

☐ **Corporate Sponsorship 2019**

☐ \$3,500

• Promotion on our website

• 1/4 page ad in each newsletter

• Invitation to corn boil at the capital and a legislative dinner

• One newsletter article annually

Total Sponsorship: \$ _____

Payment Information

☐ Invoice ☐ Check Enclosed ☐ Credit Card:

☐ Visa

☐ MasterCard

☐ Discover

Card #:

- - -

Expiration Date: ____ / ____

CCV Code: _____

Signature: _____



Return sponsorship registration form and payment to:

Michigan Corn Growers Association

13750 S. Sedona Parkway, Suite 5

Lansing, MI 48906

Toll Free: 888.323.6601 • Fax: 517.668.2670

Please make
checks payable to
"MCGA".