

# Michigan Corn Growers Association



2013 Sponsorship Opportunities



## Michigan Corn Growers Association

On behalf of our more than 1,200 grower members, the Michigan Corn Growers Association (MCGA) invites you to become a sponsor. Your support is critical to the success of our events and we hope you will participate with us in 2013. To sponsor our events or quarterly newsletter, fill out the enclosed form, select which events and portions you would like to sponsor and return the form to the MCGA office today. Unless directly stated, there can be multiple sponsors for each activity. The earlier we know about your sponsorship, the sooner we can promote it in our member mailings and publications, so please return your form today! Unless otherwise requested, an invoice for your sponsorship will be sent prior to the event. In addition, your contribution of door prizes are also appreciated for the annual meeting and the golf outings.

To thank our sponsors for their support, each sponsor will receive a complimentary one-year membership in the MCGA. Each company that sponsors more than \$500 will receive a complimentary MCGA gift. Thank you for supporting the MCGA and we look forward to working with you!

### 2013 Events

#### Central Michigan Golf Outing

Date: Tuesday, August 6, 2013  
Location: Centennial Acres, Sunfield  
9:00 a.m. - 5:00 p.m.

#### Thumb Area Golf Outing

Date: Wednesday, August 14, 2013  
Location: Verona Hills Golf Club, Bad Axe  
9:00 a.m. - 5:00 p.m.

#### Ethanol Night at the Races

Date: Saturday, September 7, 2013  
Location: Dixie Motor Speedway, Birch Run  
4:00 p.m. - 10:00 p.m.

#### MCGA Newsletter Schedule

Winter  
Spring  
Summer  
Fall

### 2014 Annual Meeting

*\*Exciting New Location & Date to be Announced!\**

January - 2014

Look for More Information to Come!

## 2013 Ethanol Night at the Races

All Ethanol Night at the Races sponsors will have their company name included in all promotional materials, contingent upon receiving sponsorship before materials are printed. Ethanol Night at the Races sponsors, with the exception of Captain Cornelius and Booth sponsors, will also have their company logo or name placed on the event T-shirt. (*Approximately 1,200 T-shirts*)

- **Event** - Investment: \$1,500
  - Space provided at the entrance for company sign/banner
  - Company sign/banner displayed in the food/networking area
  - Opportunity to have a booth at the event
  - Six tickets to the event
- **Ear Plugs (One Sponsorship Only)** - Investment: \$1,500
  - Company sign/banner displayed in the food/networking area
  - Opportunity to have a booth at the event where representatives can distribute ear plugs (*Investment includes cost of ear plugs in printed pocket packs with company name and logo*)
  - Four tickets to the event
- **Dinner** - Investment: \$1,000
  - Space provided in the food pavilion for company sign/banner
  - Company sign displayed during dinner
  - Opportunity to have a booth at the event
  - Four tickets to the event
- **Dessert** - Investment: \$750
  - Opportunity to distribute dessert for one-on-one networking
  - Company sign displayed in the dessert area
  - Opportunity to have a booth at the event
  - Four tickets to the event
- **Beverages (Soda, Water, Lemonade, Coffee, Tea)** - Investment: \$525
  - Company sign displayed near the beverages
  - Opportunity to have a booth at the event
  - Two tickets to the event
- **Captain Cornelius** - Investment: \$300
  - Company mention during Captain Cornelius introduction
  - Company representative may walk with Captain Cornelius and hand out company information
  - Opportunity to have a booth at the event
  - Two tickets to the event
- **Booth** - Investment: \$250
  - Opportunity to have a booth at the event
  - Two tickets to the event

## 2013 Golf Outings

All Golf Outing sponsorships include company name in all promotional materials, contingent upon receiving sponsorship before materials are printed.

- **Dinner**
  - Company name in all promotional materials
  - Company sign displayed during dinner
  - Company information on tables during meal
  - Five minutes during dinner to speak
  - One complimentary foursome in the outing
  - Investment: Central - \$875  
Thumb - \$1,200
- **Hole-in-One (One Sponsorship Only)**
  - Company name in all promotional materials
  - Two company representatives must oversee contest (*Investment includes the cost of an insurance policy*)
  - Company mention during awards ceremony
  - Includes breakfast, lunch and dinner for representatives
  - Two complimentary registrations for the outing
  - Investment: Central - \$750  
Thumb - \$825
- **Lunch**
  - Company name in all promotional materials
  - Company sign displayed at the clubhouse
  - Two complimentary registrations for the outing
  - Investment: Central - \$575  
Thumb - \$750
- **Golf Balls**
  - Company name in all promotional materials
  - Company name or logo on golf balls
  - Opportunity to have representatives hand out golf balls while greeting growers and attendees (*Investment includes the cost of printed golf balls in sleeves*)
  - Investment: Central - \$500  
Thumb - \$725
- **Markers & Tees**
  - Company name in all promotional materials
  - Company logo/name on markers and corn-based tees
  - Opportunity to have representatives hand out markers and tees while greeting growers and attendees (*Investment includes cost of printed markers and corn-based tees*)
  - Investment: Central - \$400  
Thumb - \$600

## 2013 Golf Outings

- **Golf Carts**
  - Company name in all promotional materials
  - Company name on cart signs
  - Investment: Central - \$375  
Thumb - \$575
- **Pictures (One Sponsorship Only)**
  - Company name in all promotional materials
  - Company name or logo on photo sleeves (*Investment includes cost of pictures and printing*)
  - Investment: Central - \$275  
Thumb - \$400
- **Hole Sponsors**
  - Company name in all promotional materials
  - Company sign on golf hole
  - Opportunity to have representatives at golf hole to greet growers and attendees
  - Company can run game of choice on the sponsored hole (*Holes will be assigned on a first come, first served basis*)
  - Representative can present award for game at dinner
  - Includes breakfast, lunch and dinner for representatives
  - Investment: Central - \$225  
Thumb - \$300
- **Breakfast**
  - Company name in all promotional materials
  - Company name displayed during breakfast
  - Investment: Central - \$150  
Thumb - \$300
- **Non-Alcoholic Beverages**
  - Company name in all promotional materials
  - Company name on drink tickets
  - Investment: Central - \$125  
Thumb - \$225



**Questions?**

**Please contact us at:**

Phone: 1.888.323.6601

Email: [corninfo@micorn.org](mailto:corninfo@micorn.org)

Web: [www.micorn.org](http://www.micorn.org)

## Quarterly Newsletters

New this year, *Between the Rows*, the MCGA quarterly newsletter, will be sent out to many of our members as an e-newsletter. Between the Rows will continue to reach approximately 1,500 agriculturalists in the state, including more than 1,200 members, state and national lawmakers, industry partners, MSU Extension agents, farm service agency staff, other state and national commodity organizations, media and other key industry leaders. Copies are also distributed at statewide events and trade shows. In addition to your advertisement being placed in the electronic and printed copies of the newsletter, all sponsors will have their logo and a link to their website included in our e-newsletter. Sponsors have the opportunity to choose from the following:

- **Insert**
  - Company insert will go out with newsletter
  - Insert can be one or two-sided
  - Insert can be black and white, two-color or four-color
  - Company must provide inserts
  - Investment: \$675
- **Back Half Page**
  - Advertisement/article on half page of the back cover
  - Ad can be black and white, two-color or four-color
  - Investment: \$525
- **1/4 Page Advertisements**
  - 1/4 of a page advertisement, inside the newsletter
  - Ad can be black and white, two-color or four-color
  - Investment: \$325
- **1/8 Page Advertisements**
  - 1/8 of a page advertisement, inside the newsletter
  - Ad can be black and white, two-color or four-color
  - Investment: \$175
- **Quarterly Advertisements**
  - In four consecutive issues
  - Ads can be black and white, two-color or four-color
  - Investments:
    - Insert: \$2,025
    - Back half-page advertisement: \$1,575
    - 1/4 page advertisement: \$975
    - 1/8 page advertisement: \$525

**Other advertisement sizes and options are available upon request.**

# Thank You

## Our 2013 Annual Meeting Sponsors!



### Marysville Ethanol



SPARTAN INSURANCE AGENCY, L.L.C.

SPECIALISTS IN AGRICULTURAL INSURANCE

# Michigan Corn Growers Association 2013 Sponsor Registration Form

Contact's Name

Company Name

Mailing Address

Business Phone

City, State, Zip Code

Business Fax

Email Address

Name to Appear As Sponsorship (if different than company)

Please check the event(s) and activity you wish to sponsor:

- Central Michigan Golf Outing** - Tuesday, August 6, 2013 - Centennial Acres, Sunfield
- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Dinner - \$875         | <input type="checkbox"/> Hole-in-One - \$750 | <input type="checkbox"/> Lunch - \$575    | <input type="checkbox"/> Golf Balls - \$500    |
| <input type="checkbox"/> Markers & Tees - \$400 | <input type="checkbox"/> Golf Carts - \$375  | <input type="checkbox"/> Pictures - \$275 | <input type="checkbox"/> Hole Sponsors - \$225 |
| <input type="checkbox"/> Breakfast - \$150      | <input type="checkbox"/> Beverages - \$125   |   |  |

**Central Michigan Golf Outing Total:** \$ \_\_\_\_\_

- Thumb Area Golf Outing** - Wednesday, August 14, 2013 - Verona Hills Golf Club, Bad Axe
- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Dinner - \$1,200       | <input type="checkbox"/> Hole-in-One - \$825 | <input type="checkbox"/> Lunch - \$750    | <input type="checkbox"/> Golf Balls - \$725    |
| <input type="checkbox"/> Markers & Tees - \$600 | <input type="checkbox"/> Golf Carts - \$575  | <input type="checkbox"/> Pictures - \$400 | <input type="checkbox"/> Hole Sponsors - \$300 |
| <input type="checkbox"/> Breakfast - \$300      | <input type="checkbox"/> Beverages - \$225   |   |  |

**Thumb Area Golf Outing Total:** \$ \_\_\_\_\_

- Ethanol Night at the Races** - Saturday, September 7, 2013 - Dixie Motor Speedway, Birch Run
- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Event - \$1,500   | <input type="checkbox"/> Ear Plugs - \$1,500       | <input type="checkbox"/> Dinner - \$1,000 | <input type="checkbox"/> Dessert - \$750 |
| <input type="checkbox"/> Beverages - \$525 | <input type="checkbox"/> Captain Cornelius - \$300 | <input type="checkbox"/> Booth - \$250    |  |

**Ethanol Night at the Races Total:** \$ \_\_\_\_\_

- Quarterly Newsletters**
- |   |   |   |   |   |
|---|---|---|---|---|
| Winter  | Spring  | Summer  | Fall  | Four Consecutive Issues                           |
| <input type="checkbox"/> Insert - \$675         | <input type="checkbox"/> Insert - \$675         | <input type="checkbox"/> Insert - \$675         | <input type="checkbox"/> Insert - \$675         | <input type="checkbox"/> Inserts - \$2,025        |
| <input type="checkbox"/> Back Half Page - \$525 | <input type="checkbox"/> Back Half Page - \$525 | <input type="checkbox"/> Back Half Page - \$525 | <input type="checkbox"/> Back Half Page - \$525 | <input type="checkbox"/> Back Half-Page - \$1,575 |
| <input type="checkbox"/> 1/4 Page Ad - \$325    | <input type="checkbox"/> 1/4 Page Ad - \$325    | <input type="checkbox"/> 1/4 Page Ad - \$325    | <input type="checkbox"/> 1/4 Page Ad - \$325    | <input type="checkbox"/> 1/4 Page Ad - \$975      |
| <input type="checkbox"/> 1/8 Page Ad - \$175    | <input type="checkbox"/> 1/8 Page Ad - \$175    | <input type="checkbox"/> 1/8 Page Ad - \$175    | <input type="checkbox"/> 1/8 Page Ad - \$175    | <input type="checkbox"/> 1/8 Page Ad - \$525      |

**Newsletter Total:** \$ \_\_\_\_\_

**Total Sponsorship:** \$ \_\_\_\_\_

**Annual Meeting Coming in January of 2014 • New Location and Date to be Announced!**

*Watch your mailbox and micorn.org for more information.*

**Payment Information**

- Invoice    Check Enclosed    Credit Card:  
 Visa    MasterCard    Discover

Card #:

□□□□-□□□□-□□□□-□□□□

Expiration Date: \_\_\_\_ / \_\_\_\_

CCV Code: \_\_\_\_\_

Signature: \_\_\_\_\_



**Return sponsorship registration form and payment to:**

Michigan Corn Growers Association  
13750 S. Sedona Parkway, Suite 5  
Lansing, MI 48906

Toll Free: 888.323.6601 • Fax: 517.668.2670

**Please make checks payable to "MCGA".**