

SPONSORSHIP & EXHIBITOR FORM

Company Name	Contact Person
Mailing Address	
City, State, Zip Code	
Phone	Email Address
Website	

Sponsorship Levels

- Elite Sponsorship - \$5,000+** Booth Size _____ \$ _____
- Premier Sponsorship - \$3,000** Booth Size _____ \$ _____
- Select Sponsorship - \$1,500** (10 x10 ft) booth \$ _____
- Exhibitor Sponsorship - \$750** (10 x10 ft) booth \$ _____

Additional SPONSORSHIP Opportunities

Event Program Advertising

- 1/2 Page - \$600 1/4 Page - \$400 1/8 Page - \$250 \$ _____
- Keynote Speaker - \$3,500** Booth Size _____ \$ _____
- Hotel Key Card - \$2,500** \$ _____
- Registration Folders - \$2,500** \$ _____
- Lanyards - \$2,500** \$ _____
- Session Sponsors - \$1,000** \$ _____
- Evening Buffet - \$10,000** Booth Size _____ \$ _____
- Lunch - \$8,000** Booth Size _____ \$ _____
- Breakfast - \$6,000** Booth Size _____ \$ _____
- Ice Cream Social - \$2,500** \$ _____
- Break/Beverage Sponsor - \$2,000** \$ _____

Total Sponsorship: \$ _____

- Invoice Check Enclosed Credit Card (Please check one)
- Visa MasterCard Discover American Express

Card #: - - -

Exp. Date: _____ / _____ CCV Code: _____ Signature: _____

Terms & Conditions

By signing and returning this form, you are agreeing to a non-exclusive Sponsorship/Exhibition agreement between yourselves and the Great Lakes Crop Summit (GLCS) on the terms and conditions set out below and in the agreement.

Confirmation of acceptance of your application will be sent in writing.

Sponsorship/Exhibition package entitlements will commence only on payment of all monies owed.

Sponsorship packages are limited in accordance with the prospectus and booth allocations are assigned on a "first-in" basis.

GLCS reserves the right to decline sponsors or exhibitors.

GLCS reserves the right to vary package entitlements or booth allocations if necessary.

GLCS reserves the right to cancel this event and refund your sponsorship payment in full. In this case, liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.

Complimentary registrations may be used by company representatives or clients, but registrant information must be submitted by the early registration deadline.

Meals are included in complimentary registrations.

All exhibit spaces include electricity, one 8 ft. skirted table and two chairs.

Overhead door access is available, but any equipment on display must be pushed in and placed on carpet.

GLCS reserves the right to determine eligibility of a company, product, promotion or any part thereof, that in its opinion is not keeping with the character or purpose of the event. Exhibits which, in the opinion of GLCS, distract from the general character of event as a whole will be prohibited and/or evicted. In the event of eviction, GLCS is not liable for refunds.

All exhibitors agree to abide by the set-up and tear-down times allotted. Any space not claimed and occupied by the end of exhibitor's move-in time may be resold without obligation of GLCS for any refund whatsoever. Additionally, all exhibits must remain intact until the exposition closes and may not be dismantled or removed before that time.

The Great Lakes Crop Summit is open to the public. In the event that participants, guests, exhibitors, sponsors, or the media photograph, video or audio-tape conference activities the GLCS organizers are NOT responsible for the use or distribution of such materials. It is understood that the checkoff organizations may freely use attendees images, names, pictures, and voices recorded by any means for educational, advertising and promotional purposes.

AUTHORIZATION

I have read and agree to the Terms & Conditions.

Name: _____ Date: _____

Signature: _____

Please send your completed agreement and payment to:

Great Lakes Crop Summit

13750 S. Sedona Parkway, Suite 5, Lansing, MI 48906

Checks must be made payable to Great Lakes Crop Summit.

Payments due in full by October 12, 2018.

**If you have any questions,
please contact Penni Sweeney at (517) 668-2676 or
sponsorship@greatlakescropsummit.com.**