



Great Lakes Crop Summit

Your one-stop shop for the latest information on Michigan corn, soybean and wheat farming.

January 28 - 29, 2015

Soaring Eagle Casino & Resort
Mt. Pleasant, MI

FEATURING:

**Agronomist Ken Ferrie,
Evelyn Browning-Garriss, The
Weather Whisperer; Dr. Mike
Boehlje, Purdue University;
industry representatives and
university researchers from
seven Midwestern states!**

EARN CERTIFICATIONS!

Attendees can earn the following credits:

12 RUP recertification credits (6 each day)

13.5 CCA credits for full attendance
(NM 2.5, SW 4, PM 2, CM 3, PD 2)

1 MAEAP credit

As another added benefit, those needing to recertify by exam will have the opportunity to take the RUP test on Thursday, January 29.

The Great Lakes Crop Summit is brought to you by:

**Corn Marketing Program of Michigan
Michigan Soybean Promotion Committee
Michigan Wheat Program**



January 28	Exhibit Hall	Saginaw Room	Swan Creek Room	Black River Room	Three Fires Room
8:00 - 8:45 a.m.		Registration Open and Continental Breakfast			
9:00 - 10:00 a.m.		Ten Key Strategies for Long-Term Success - How the business climate, supply and demand and increased production in the rest of the world shapes U.S. farmers' strategies for the future. <i>Dr. Mike Boehlje, Distinguished Professor, Department of Agricultural Economics, Purdue University</i>			
10:00 - 11:00 a.m.		Changing Climate Impacts on Ag - Not just the mantra of "global warming" but the short and long-term natural factors that are shaping your local weather, crops and investments. <i>Evelyn Browning-Garriss, Historical Climatologist and Author, The Browning Newsletter</i>			
11:15 - 11:30 a.m.	Exhibits Open	Tillage and Soil - Eliminating soil density layers. <i>Ken Ferrie, Crop Tech Consulting, Illinois</i>	Treating Wheat as a First Class Citizen - Agronomic strategies to push wheat yields. <i>Dr. Shawn Conley, Univ. of Wisconsin</i>		
11:30 - 12:00 p.m.	Exhibits Open and Lunch		Plant Growth Regulator for Wheat - Where might it bolster profitability? <i>Martin Nagelkirk, MSU Extension</i>		
12:00 - 12:40 p.m.		Drying Corn to Enhance Quality - Best practices for grain dryer operations and adjusting to seasonal weather. <i>John Gnadke, Grain Quality Consultant, Iowa</i>	Strategies to Maximize Soybean ROI - Which inputs and practices provide the highest ROI in a tight market? <i>Dr. Shawn Conley, Univ. of Wisconsin</i>		
12:45 - 1:30 p.m.			How to Be Best in Class - Take home points for low cost production to position your business to handle short term downturns. <i>Dr. Mike Boehlje, Purdue</i>	Converting Colorful Maps into Useful Info - Normalizing years of geo-referenced soil and yield data to strategize next year's management. <i>Dr. Bruno Basso, MSU</i>	GMOs - What they are, what they aren't, and how to tell your story. <i>Cathleen Enright, Executive Director, Council of Biotechnology Information, Washington, D.C.</i>
1:30 - 2:10 p.m.		Cover Crops and Soil Quality - The good, the bad and the ugly in soil health and sorting through the practical aspects of cover crops. <i>Ken Ferrie, Crop Tech Consulting, Illinois</i>	Impacts of Climate on the Corn Belt - Q & A with the Weather Whisperer. <i>Evelyn Browning-Garriss, Historical Climatologist</i>	Late Season N Management - What's too early and what's too late? <i>Scott Miller, Farmer; Marilyn Thelen and Bruno Basso, MSU</i>	Field to Market®: The Alliance for Sustainable Agriculture <i>Rod Snyder, Executive Director</i>
2:15 - 2:55 p.m.			Maintaining Quality Grain in Storage - Fan size, static pressure and resulting air flow is a year round job. <i>John Gnadke, Grain Quality Consultant, Iowa</i>	Prophecy from the Sky? What can UAVs tell us about water and nitrogen in corn? <i>Dr. Bruno Basso, MSU</i>	On-Farm Plots - Laying it out, what to compare, and what the results can tell you. <i>Steve Gower, DEKALB/ ASGROW and Tim Dietz, Monsanto</i>
3:00 - 3:40p.m.			Exhibits Open		
3:40 - 4:15 p.m.	Michigan Corn and Michigan Soybean Annual Meetings				
4:15 - 5:30 p.m.	Exhibits Open and Dinner				
5:30 - 7:00 p.m.					
7:00 - 7:30 p.m.	Exhibits Open				
8:00 p.m.		Reception Sponsored by BASF - Location TBA			

January 29	Exhibit Hall	Saginaw Room	Swan Creek Room	Black River Room	Three Fires Room
7:00 a.m.	Exhibits Open and Continental Breakfast				
7:45 - 8:45 a.m.	What's Happening with Commodity Exports? <i>Marypat Corbett, Marketing Manager, U.S. Soybean Export Council; Tom Sleight, President and CEO of U.S. Grains Council; TBA, U.S. Wheat Associates</i>				
9:00 - 9:40 a.m.	Exhibits Open	Building Your Data Bank and Stepping up to VRT - Walk before you run with data on slope, topography, aerial images, soil and yields. <i>Ken Ferrie, Crop Tech Consulting, Illinois</i>	Phosphorous and Potassium Placement in Strip Till - Can rates be reduced? <i>Dr. Fabián Fernández, Univ. of Minnesota</i>	Integrated Management of Fusarium Head Blight in Wheat - <i>Dr. Carl Bradley, Univ. of Illinois</i>	International Marketing, Yes You Can - A South Dakota farmer's story. <i>Bob Sinner, farmer and Jamie Zmitko-Somers, MDARD</i>
9:45 - 10:25 a.m.			Using the Farm Bill Decision Tool - TBA	Wheat Growers Panel: <i>Rich D'Arcy, Kingston; Dave Rupprecht of Zwerk and Sons Farm, Vassar; Tim Stutzman of Raymond and Stutzman Farms, Morenci</i>	The Pursuit of High Yield Soybeans - Adding more inputs does not guarantee higher yields. 9 universities are looking at combinations of inputs to see what works. <i>Dr. Chad Lee, Univ. of Kentucky</i>
10:30 - 11:10 a.m.			If it isn't Broke, it Still May Need Fixing - Head off weed resistance by diversifying strategies. <i>Dr. Chad Lee, Univ. of Kentucky & Dr. Christy Sprague, MSU</i>	N for Corn - Balancing N source, additives, time and method of application and rate for yields and water quality. <i>Dr. Fabián Fernández, Univ. of Minnesota</i>	Avoid the Pitfalls of Buy-Sell Agreements - Learn the importance for business succession planning. <i>Mike Fraleigh, Fraleigh Law Firm</i>
11:15 - 11:55 a.m.	Exhibits Open and Lunch			Understanding the Impact of Basis on Pricing Strategies - <i>Alan Thrush, Marysville Ethanol</i>	Corn Production on Irrigated Sandy Soils - How to manage nitrogen for profit and water quality. <i>Dr. Fabián Fernández, Univ. of Minnesota</i>
12:00 - 12:40 p.m.	Exhibits Open and Lunch				
12:45 - 1:25 p.m.	Exhibits Open and Lunch	Tillage and Soil - Eliminating soil density layers. <i>Ken Ferrie, Crop Tech Consulting, Illinois</i>	High Yield Corn - High populations, narrow rows, variable rate N: what does and doesn't work. <i>Dr. Chad Lee, Univ. of Kentucky & Tim Stutzman</i>	Integrated Management of White Mold and the Use of Foliar Fungicides <i>Dr. Carl Bradley, U of Illinois and Dr. Martin Chilvers, MSU</i>	Litigation 101 - It's not like TV - Whether filing a lawsuit or being sued, not complying with the court has financial implications. <i>Liza Moore, Attorney, Foster Swift</i>
1:30 - 2:10 p.m.			Should I use Fungicide on Corn? What are the consequences of insurance sprays? <i>Dr. Carl Bradley, Univ. of Illinois and Dr. Martin Chilvers, MSU</i>	Using the Farm Bill Decision Tool - TBA	QuickBooks: Practicable Applications - <i>Jamie Peasley & Mike Colosky, Anderson, Tuckey, Bernhardt & Doran, P.C., Caro, MI</i>
2:15 - 3:30 p.m.			Panel of National Commodity Organizations <i>TBA, National Corn Growers Association; TBA, United Soybean Board; TBA, National Association of Wheat Growers</i>		

Michigan Soybean Yield Contest results will be announced during the event.

RUP testing takes place from 9:00 a.m. to 1:00 p.m. on Thursday in the Anishnabeg room.

You must bring the paperwork that you received by mail from MDARD.

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Please Make Copies If Necessary & Return All Forms Together

Visit www.GreatLakesCropSummit.com to register online or with a credit card, and to find hotel information.

Use our group code, MC012715, for the special hotel rate of \$109/night.

Attendee #1

Name: _____

Farm/Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Attendee #2

Name: _____

Farm/Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

	Registration Fees		Number of People	Total
	Before Jan. 15	After Jan. 15		
First Attendee (Both Days)	\$150	\$175	1	\$
Additional Attendees (Both Days)	\$125	\$150	_____	\$
Student - Weds. or Thurs. (ID required)	\$50	\$50	_____	\$
Total Number of People & Fees:			_____	\$

Return completed registration form and payment to:

MSU ANR Events Services / GLCS
Justin S. Morrill Hall of Agriculture
446 W. Circle Drive, Room 11
East Lansing, MI 48824

Make checks payable to: Michigan State University

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