

SAVE THE DATE



GREAT LAKES CROP SUMMIT

January 25-26, 2017

REGISTRATION OPENS
IN SEPTEMBER

**Soaring Eagle Casino and Resort
Mt. Pleasant, MI**

www.GreatLakesCropSummit.com



A joint effort of:



2017



THE FUTURE *of* FARMING

**Join us for the fourth annual
Great Lakes Crop Summit**

This year's event is bigger and better than ever!

- A full schedule of educational sessions on topics from agronomy and on-farm technology to marketing and social media
- Industry and university experts sharing the latest crop research
- Trade show showcasing some of the best products and technologies in Michigan agriculture
- Plenty of time to network
- Opportunities to earn RUP and CCA credits for attendance

KEYNOTE SPEAKER



Greg Peterson

*The Peterson Farm Brothers,
Kansas*

In less than 5 years, these three farm brothers, and sister, have become known world-wide for promoting daily life on the farm through their music and video parodies. They continue to use

social media to reach everyone and show them what makes farming important. It is their goal to educate the general public on where their food comes from and what a real Midwest family farm looks like!

The Peterson Farm Bros are made up of Greg, Nathan, Kendal and (honorary bro) Laura Peterson. They are siblings who farm together with their parents in Central Kansas. They primarily raise beef cattle, but grow wheat, corn, alfalfa, milo and soybeans as well. In June of 2012, they decided to create a parody music video about farming. It was entitled "I'm Farming and I Grow It," and was a parody of the song "I'm Sexy and I Know It" by LM-FAO. The song was a viral hit on YouTube and received over 6 million views in just 2 weeks, spreading their message about agriculture all over the world!