

# SPONSORSHIP & EXHIBITOR FORM

|                       |                |
|-----------------------|----------------|
| Company Name          | Contact Person |
| Mailing Address       |                |
| City, State, Zip Code |                |
| Phone                 | Email Address  |
| Website               |                |

## Sponsorship Levels

- Elite Sponsorship - \$5,000+** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Premier Sponsorship - \$3,000** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Select Sponsorship - \$1,500** (10 x10 ft) booth \$ \_\_\_\_\_
- Exhibitor Sponsorship - \$750** (10 x10 ft) booth \$ \_\_\_\_\_

## Additional SPONSORSHIP Opportunities

### Event Program Advertising

- 1/2 Page - \$600**       **1/4 Page - \$400**       **1/8 Page - \$250**      \$ \_\_\_\_\_
- Keynote Speaker - \$3,500** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Hotel Key Card - \$2,500** \$ \_\_\_\_\_
- Registration Folders - \$2,500** \$ \_\_\_\_\_
- Lanyards - \$2,500** \$ \_\_\_\_\_
- Session Sponsors - \$1,000** \$ \_\_\_\_\_
- Evening Buffet - \$10,000** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Lunch - \$8,000** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Breakfast - \$6,000** ..... Booth Size \_\_\_\_\_ \$ \_\_\_\_\_
- Ice Cream Social - \$2,500** \$ \_\_\_\_\_
- Break/Beverage Sponsor - \$2,000** \$ \_\_\_\_\_
- Welcome Reception - \$5,000**

**Total Sponsorship:** \$ \_\_\_\_\_

- Invoice     Check Enclosed     Credit Card *(Please check one)*  
 Visa     MasterCard     Discover     American Express

Card #:     -     -     -

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_    CCV Code: \_\_\_\_\_    Signature: \_\_\_\_\_

## TERMS & CONDITIONS

By signing and returning this form, you are agreeing to a non-exclusive Sponsorship/Exhibition agreement between yourselves and the Great Lakes Crop Summit (GLCS) on the terms and conditions set out below and in the agreement.

- Confirmation of acceptance of your application will be sent in writing.
- Sponsorship/Exhibition package entitlements will commence only upon payment of all monies owed.
- Sponsorship packages are limited in accordance with the prospectus and booth allocations are assigned on a "first-in" basis.
- No refunds will be issued for sponsor cancellations for any reason.
- Subletting space is not permitted and two or more companies may not exhibit in a space unless approved by GLCS.
- GLCS reserves the right to decline sponsors or exhibitors.
- GLCS reserves the right to vary package entitlements or booth allocations if necessary.
- GLCS reserves the right to cancel this event and refund your sponsorship payment in full. In this case, liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.
- Complimentary registrations may be used by company representatives or clients, but registrant information must be submitted by the early registration deadline.
- Meals are included in complimentary registrations.
- All exhibit spaces include electricity, one 8 ft. skirted table and two chairs.
- Overhead door access is available, but any equipment on display must be pushed in and placed on carpet.
- GLCS reserves the right to determine eligibility of a company, product, promotion or any part thereof, that in its opinion is not keeping with the character or purpose of the event. Exhibits which, in the opinion of GLCS, distract from the general character of event as a whole will be prohibited and/or evicted. In the event of eviction, GLCS is not liable for refunds.
- All exhibitors agree to abide by the set-up and tear-down times allotted. Any space not claimed and occupied by the end of exhibitor's move-in time may be resold without obligation of GLCS for any refund whatsoever. Additionally, all exhibits must remain intact until the exposition closes and may not be dismantled or removed before that time.
- The Great Lakes Crop Summit is open to the public. In the event that participants, guests, exhibitors, sponsors, or the media photograph, video or audio-tape conference activities the GLCS organizers are NOT responsible for the use or distribution of such materials. It is understood that the checkoff organizations may freely use attendees images, names, pictures, and voices recorded by any means for educational, advertising and promotional purposes.

### AUTHORIZATION

I have read and agree to the Terms & Conditions.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please send your completed agreement and payment to:**

**Great Lakes Crop Summit**

**13750 S. Sedona Parkway, Suite 5, Lansing, MI 48906**

Checks must be made payable to Great Lakes Crop Summit.

Payments due in full by October 11, 2019.

**If you have any  
questions, please contact  
Penni Sweeney at (517) 668-2676 or  
sponsorship@greatlakescropsummit.com.**