

Tuesday, January 29, 2019

7:30 - 9 p.m.

Reception for all attendees and speakers - Three Fires Room

Wednesday, January 30, 2019

8:00 a.m.

Registration, Exhibit Area Open, Hot Breakfast - Sponsored by Zeeland Farm Services, Inc.

9:00 a.m.

Keynote Speaker - Sponsored by GreenStone Farm Credit Services
Agriculture Today: It Is What It Is... What Should We Do About It?
Dr. David Kohl, Professor Emeritus, Virginia Tech

Agriculture is facing razor thin margins combined with increased volatility in the economic environment. The result is massive changes in the structure of agriculture and rural communities. This session will discuss the assessment of management IQ that often places businesses in the top third or bottom third of profitability. What are the financial and business management characteristics that you must focus on in planning, strategizing, executing and monitoring for 2019 and beyond?

10:30 a.m.

Exhibit Area Open

11:15 a.m.

Exhibit Area Open and Lunch - Sponsored by Nutrien Ag Solutions

	<i>Saginaw Room</i>	<i>Swan Creek Room</i>	<i>Black River Room</i>	<i>Three Fires Room</i>
1:30 p.m.	Biologicals in Agriculture for Increased Yield and Quality <i>Greg Binford, Wilbur-Ellis, Indiana</i>	Mindset to Manage Commodity Marketing Variables in Today's World <i>Mike North, Commodity Risk Management Group, Wisconsin</i>	Herbicide Resistance, Local and National Effort <i>Dr. Christy Sprague & Dr. Erin Burns, Michigan State University</i>	Wheat: Place and Potential for Growth Regulators and Nutrients <i>Martin Nagelkirk, & Kurt Steinke, Michigan State University</i>
2:30 p.m.	Nutrient Management for Corn: N-P-K and S, Pre and Post Applied <i>Dr. Kurt Steinke, Michigan State University</i>	World Market Realities: Global Demand for Corn, Wheat, Soy and Energy <i>Marty Ruikka, The ProExporter Network, Chelsea, Michigan</i>	Soybean Research Updates: Plant Populations, Varieties and Soil Drainage <i>Mark Seamon, Michigan Soybean Promotion; Steve Gower, Bayer, Dr. Steve Safferman, Michigan State University</i>	Drainage Water Management: Structural and Agronomic Considerations for Profit and Water Quality <i>Paul Sweeney, Ecosystem Services Exchange, Minnesota</i>
3:30 p.m.	GMOs: From a Scientific Point of View <i>Dr. Felicia Wu, Michigan State University (Ojibway Room)</i>	Identifying True Cost of Production and Using it in Your Marketing Plan <i>Mike North, Commodity Risk Management Group, Wisconsin</i>	Your Role in Maximizing the Four Yield Components in Corn: Ear Count, Row Number, Kernel Number, and Kernel Size/Weight <i>Jeremy Hogan, BASF, Illinois</i>	Taking VRT Data and Validating It for Profit <i>Mike Wilson, VERITAS, Ontario</i> (Session Repeated on Thursday)
4:30 - 7 p.m.	Exhibit Area Open			
4:30 - 5:30 p.m.	Michigan Soybean Association & Michigan Corn Growers Association Annual Meetings Saginaw Room			
5 - 6 p.m.	GreenStone Farm Credit Services Connect Reception - Exhibit Hall			
6 - 7 p.m.	Buffet Dinner - Ice Cream Social - Sponsored by PNC Bank - Exhibit Hall			
8 p.m.	Reception - Sponsored by BASF - Black River Room			

Thursday, January 31, 2019

7:30 a.m.	Exhibit Area Open, Hot Breakfast - Sponsored by SoybeanPremiums.org			
8:15 a.m.	<p align="center"><u>Keynote Speaker</u> Consumers and Supermarket Trends: How Will They Impact How We Grow and Produce Food? <i>Michael Horsch, Horsch Machine, Germany</i></p> <p>Michael will bring a visionary world view of how agriculture needs to position itself to not only survive, but thrive in the world of evolving consumer demands. How can we get ahead of the curve on not only technology but world markets and a diverse need for food across the globe?</p>			
	Saginaw Room	Swan Creek Room	Black River Room	Three Fires Room
9:15 a.m.	<p align="center">Next Generation Farm Programs <i>Jon Coppess, University of Illinois</i></p>	<p align="center">Soybean Cyst Nematode: The #1 Pest and a National Initiative <i>Dr. Samuel Markell, North Dakota State University</i></p>	<p align="center">Making Manure Successful for Crop Production <i>Joe Nester, Nester Ag LLC, Ohio</i></p>	<p align="center">How does Germany Push 200 Bushel Wheat? Learn from a Panel Who Visited the Fields <i>Dennis Pennington, Michigan State University, Mike Milligan, farmer, Jeff Krohn, NTCC Inc.</i></p>
10:15 a.m.	<p align="center">Tillage practices in Europe: What Can We Learn from Each Other? Hear from a man who designs equipment to solve soil issues. <i>Michael Horsch, Horsch Machine, Germany</i></p>	<p align="center">Soybean Stem and Root Diseases and the Sporecaster Model for White Mold <i>Dr. Jamie Wilbur & Dr. Martin Chilvers, Michigan State University; Dr. Samuel Markell, North Dakota State University</i></p>	<p align="center">Addressing Water Quality in Ag Landscapes: The Minnesota Experience with Farmer-Based Practices <i>Dr. Adam Birr, Minnesota Corn</i></p>	<p align="center">Estate and Succession Planning Essentials for Family Farms: Don't Procrastinate – Control the Future of Your Farm <i>Todd Hoppe, Foster Swift Collins & Smith, P.C., Lansing, MI</i></p>
11:05 a.m.	<p align="center">Exhibit Area Open, Buffet Lunch & Master Farmer Awards – Exhibit Hall <i>Master Farmer Awards sponsored by Michigan Farmer, Michigan Agricultural Commodities, Wilbur-Ellis, Brownfield Ag News, Corn Marketing Program of Michigan, Michigan Soybean Promotion Committee, Michigan Wheat Program and Carhartt, Inc.</i></p>			
12:30 p.m.	<p align="center">MSU Corn Research: Nematodes, Cover Crops and Diseases <i>Dr. Marisol Quintanilla, Dr. Karen Renner, Dr. Marty Chilvers, Michigan State University</i></p>	<p align="center">What's at Stake for Corn in our Complex Global Markets? <i>Lindsey Erb, U.S. Grains Council, Louisiana</i></p>	<p align="center">Taking VRT Data and Validating It for Profit <i>Mike Wilson, VERITAS, Ontario</i></p>	<p align="center">Social Media Dos and Don'ts for Communicating with the Non-Farm Audience <i>Carla Schultz, Farmer and CommonGround Volunteer, Mayville, Michigan</i></p>
1:30 p.m.	<p align="center">Precision Placement of Corn, Wheat and Soybeans with One Machine: What is Holding Us Back? <i>Michael Horsch, Horsch Machine, Germany</i></p>	<p align="center">How We Do it in the Field: Precision Farming in Real Time <i>Farmers: Mike Houghtaling, Jason Stegink, Jeff Sandborn</i></p>	<p align="center">New Tax Laws and the Impact on Farmers <i>Eric Sowatsky, Yeo & Yeo, Saginaw, Michigan</i></p>	<p align="center">MSU Wheat Research: Diseases, Varieties and Soil Fertility <i>Mikaela Breunig, John Turkus, & Seth Purucker, Michigan State University</i></p>
2:20 p.m.	Adjourn			