



Pre-Movie Advertising Rate Sheet and Agreement

Please direct completed forms and any questions to:
Jim Gaffney, 601 Main Street, Towanda PA 18848
570-268-2787 | jim@bcrac.org

Our pre-movie advertising is seen by more than 80,000 patrons each year on the six movie screens of the Keystone Theatre, Sayre Theatre and Rialto Theatre. We present slides (stills,) slides with minimal motion and full-video commercials at varying prices. Non-profit organizations may qualify for a free slide at the discretion of the BCRAC. Please contact Jim Gaffney with questions: 570-268-2787 or jim@bcrac.org.

Business/Organization Name: _____

Contact Person: _____ Phone Number: _____

Business Address: _____

Email Address: _____

Month Slide(s) and/or Videos to Begin: _____

PRE-MOVIE ADVERTISING RATE SHEET - 2016

(Please indicate what type of advertising you would like to purchase by checking the appropriate box.)

- | | | |
|---|-------------|-------------------|
| <input type="checkbox"/> BASIC SLIDE WITH GRAPHICS AND TEXT - MONTHLY | \$75/month | # of months _____ |
| <input type="checkbox"/> BASIC SLIDE BULK DISCOUNT - 6 MONTHS | \$400 | |
| <input type="checkbox"/> BASIC SLIDE BULK DISCOUNT - 12 MONTHS | \$800 | # of years _____ |
|
 | | |
| <input type="checkbox"/> 30-SECOND COMMERCIAL - MONTHLY | \$150/month | # of months _____ |
| <input type="checkbox"/> 30-SECOND COMMERCIAL BULK DISCOUNT - 6 MONTHS | \$800 | |
|
 | | |
| <input type="checkbox"/> SLIDE SET-UP FEE (we will compose a slide using your graphics) | \$75 | |
|
 | | |
| <input type="checkbox"/> COMMERCIAL SET UP FEE (we will compose a commercial using your pre-recorded video content) | \$200 | |

Payment must be received before your slide/video will be set-up or created. If payment or content is not received by the 15th of the month prior to your desired start date, we cannot guarantee it will be broadcast on time.

Please indicate how you would like to pay: _____ I will call to provide my credit card information.
_____ Please email me an invoice.

All content submitted should be sent in a 16x9 aspect ratio so that it fits properly on our HD cinema screens.

Please contact Jim with questions about content dimensions.

TERMS: By signing this agreement, you agree that the BCRAC has editorial control over the content shown in pre-movie advertisements and retains the right to refuse to show an advertisement based on the guidelines of good-taste and appropriateness for our family audience. You also agree that any content provided to the BCRAC is the intellectual property of yourself or your organization, or that you have the legal right to use it for promotional purposes. You hereby release the BCRAC of any copyright liability stemming from the use of the content you provide us.

You also agree to carefully review the proof of your slide, that will be sent to you no less than five days before the scheduled start of your advertising run. Failure on your part to notify us of an error before the first of the month will not result in a refund of any part of your fee.

SIGNED: _____

DATE: _____

OFFICE USE ONLY

TOTAL DUE: \$ _____

INVOICE SENT DATE: _____

PAYMENT RECEIVED: _____

DATE RECEIVED: _____

START MONTH: _____

END MONTH: _____