



Bradford County Regional Arts Council  
601 Main Street  
Towanda, Pennsylvania 18848  
570.268.ARTS (2787)

**Become a *Business Partner of the Arts* with the Bradford County Regional Arts Council.**

The arts are fundamental to the growth of the community and we want you to become more involved. I am sure it is easy to say, this just isn't for me, why should I care about art?

Let me briefly summarize some of the benefits to becoming a Partner of the Arts.

1. Employee Retention: Employees like to live and work in vibrant communities, with places to see and things to do.
2. Arts fosters critical thinkers, and as business owners, we are always looking for potential employees who are creative...in fact is a top skill sought by most businesses.
3. Employee Engagement: Studies have actually proven that employees who work for businesses that are active and supportive of the arts and become engaged as well are more satisfied.

Joining the BCRAC as a ***Business Partner of the Arts*** will help sustain and grow programs that benefit the community such as live performances through Schoolltime (for our youth), Nightlife (adults), or Thursdays at the Rialto, continue providing International Cinema like National Theatre Live or Almeida Theatre Live simulcasts, and providing art classes and camps. These programs are vital to our mission to advocate the arts, cultivate quality programming for our community and to preserve the three (3) historic theatres in our county for performance, community events and movies.

There are four (4) levels of support.

- ONE STAR: \$50-\$149
- TWO STARS: \$150-\$299
- THREE STARS: \$300 - \$499
- FOUR STARS: \$500+

As a ***Business Partner of the Arts***, your business will be listed at the contribution level in our playbills, the website, pre-roll movie advertising reel, and other appropriate marketing materials. You will also receive a cling to place in your business window to show your support as well as applicable discounts based on the level of support.

The ***Business Partner of the Arts*** program is designed to offer your business an opportunity to support the Bradford County Regional Arts Council at a level that is more comfortable for you. Our vision is to build a long lasting partnership for the years ahead. If you are interested in becoming a sponsor for a specific show or program, or want to learn more about becoming a sponsor, please contact me.

To become a ***Business Partner of the Arts*** fill out the attached sheet and send payment to :

Bradford County Regional Arts Council  
c/o Lori A Keeney-Naugle  
601 Main Street  
Towanda, Pennsylvania

Kind Regards,  
*Lori A Keeney Naugle*  
BCRAC Director of Marketing and Communications  
lori.keeney@bcrac.org  
570.268.2787

